

# Kovet

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## HD Expo Trade Show: Las Vegas Recap

Thank you to everyone who stopped by our booth at HD to say hello and check out some of our latest products. From our sales representatives who traveled to Vegas to help support Kovet, to the many familiar faces of our long-standing clients and friends, to the new clients excited about what they saw and wanted to learn more. Your combined excitement, participation and attendance helped us make this show a great success!

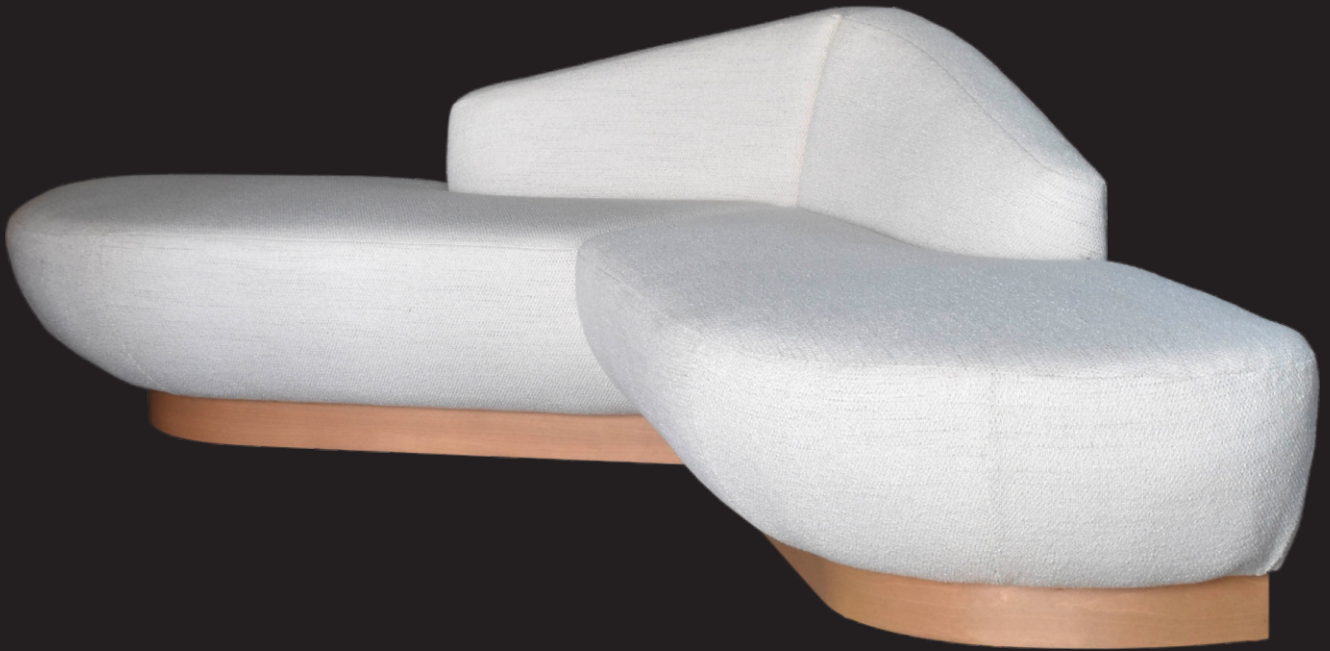
HD Vegas provided Kovet with the ideal opportunity to launch our Re-Branding efforts and introduce to our diverse markets our three manufacturing brands. *Kovet Hospitality* for all guest room needs, *Tailor Made by Kovet* for all custom requests, and *Remedy by Kovet* for all Senior Living and Multi-Family environments.



The show-stopper for our booth was the custom upholstered headboard design of Frida Kahlo, printed artwork compliments of JVA Art. From where the headboard stood in our booth, you could see the design down the full length of a main aisle, making it a great target for designers looking for something new, inspiring, and fresh. Many came by the booth saying they were told to find "Frida" from friends, while others took photos of her for their HD Instagram highlights.

Knowing who Frida is points you to who Kovet is. While being an American Owned Manufacturer, and Vertically Integrated, our factory is in Tijuana, Mexico where we craft furniture for hotels, casinos, extended stay facilities, and senior living communities. Our varied and unique approach to design and manufacturing allows both designers, purchasing agents and even owners the ability to be a part of all processes of manufacturing for their orders.





For anyone unable to make it to the show, we included pictures of all the products featured. Many of these designs started from custom orders and have now been added to our In-Line product categories, allowing for these pieces to be used on other projects whether “as is” or with “customizing” requests.





Please reach out to  
your local sales  
representatives for  
pricing or more  
information.





Introduction of artistic and unique frames and designs from artisans in Mexico with the launch of *Signature By Kovet* later this year.  
More to come!

